



S. R. GOPAL RAO
OPTICIANS & OPTOMETRISTS

SEE BETTER,
DO BETTER

My Awareness Calendar

2024



Dear Well Wisher,

As we stand on the brink of a new year, I find myself reflecting on the incredible journey we've shared in the optical industry. It brings me immense joy to extend a heartfelt welcome to 2024 with optimism and a sense of shared purpose.

I am Meghana Manay, the COO of S.R.Gopal Rao Opticians & Optometrists, and it is my privilege to connect with each of you through the lens of our shared passion for eyecare. As the 5th generation in this family business, I am deeply rooted in the tradition of providing not just eyewear but a vision of clarity and excellence.

Our annual tradition of the SRGR Awareness Calendar continues, and this year, as always, it is designed to bring a smile to your faces and infuse positivity into our collective journey. In the spirit of unity and celebration, the calendar encompasses a mosaic of special days and global events relevant to our vibrant industry. From the runway of fashion events to the arenas of sports and the nuances of optical advancements, our calendar serves as a reminder that our work goes beyond lenses and frames - it's about enhancing lives and vision.

Reflecting on the lessons from 2023, a year that taught us resilience and the power of collaboration, I am inspired by the remarkable strides we've taken together. As we turn the pages of this calendar, let it be a testament to our shared commitment to growth and innovation.

In the true spirit of the SRGR Awareness Calendar, let us carry forward the positivity of each day, celebrating not just milestones in the optical industry but also the richness of our collective journey. May 2024 be a year of heightened vision - not just in terms of eyecare but in our ability to see opportunities, foster collaborations, and spread goodwill.

Thank you for being an integral part of our story. Here's to another year of shared successes, growth, and the joy of making a difference, one frame at a time.

Wishing you a wonderful 2024 filled with clarity and vision.

Warm regards,

Meghana Manay
COO, S.R.Gopal Rao Opticians & Optometrists



Jan

2024



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Embark on a clear-sighted journey into the new year - adjust your focus, clip on positivity, and witness the vibrant trends of 2024 with eyes wide open!

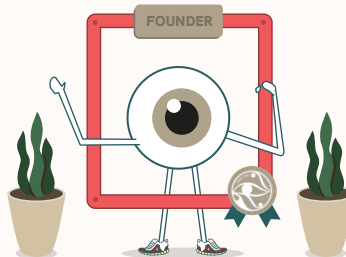
- 01** New Year's Day
- 04** World Braille Day
- 12** National Youth Day
- 15** Army Day
- 25** National Tourism Day
- 26** Republic Day



Scan to know more

Feb

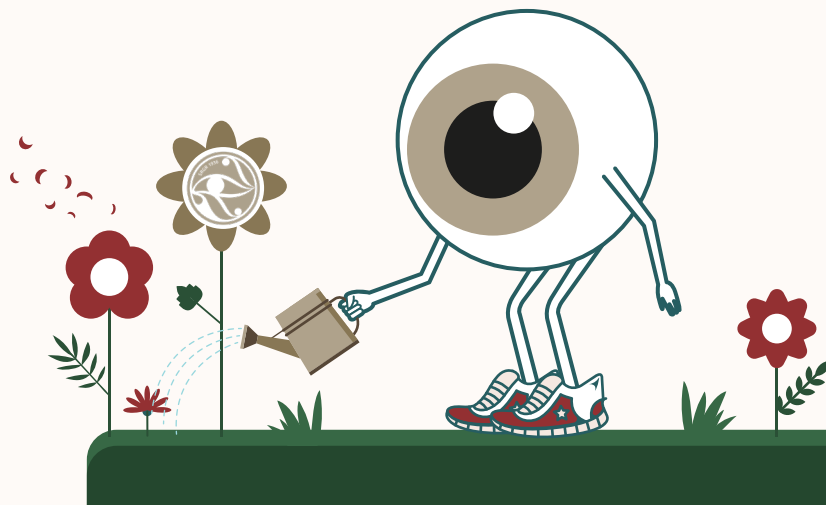
2024



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Honouring the visionary legacy of S.R. Gopal Rao, where expertise meets vision. From his pioneering days to our myopia management centre, we celebrate all founders who shape clear pathways into the future.

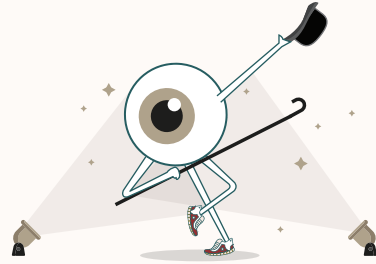
- 03** MIDO
- 04** World Cancer Day | MIDO
- 05** 66th Annual Grammy Awards | MIDO
- 11** International Day of Women and Girls in Science
- 14** Valentine's Day
- 24** SRGR Founder's Day
- 27** World NGO Day
- 28** National Science Day



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Mar

2024



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Shining a spotlight on the unsung heroes of sight! Did you know, optometrists not only perfect your vision but are the guardians of your ocular health? Optometry Week celebrates these silent champions, ensuring your eyes tell tales of a healthy and vibrant life!

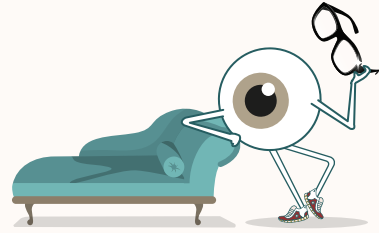
- 01 Zero Discrimination Day
- 03 World Hearing Day
- 08 International Women's Day
- 10 96th Academy Awards
- 15 World Consumer Rights Day
- 18 Global Recycling Day
- 21 World Forest Day
- 17-23 World Optometry Week
- 23 World Optometry Day
- 27 World Theatre Day



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April

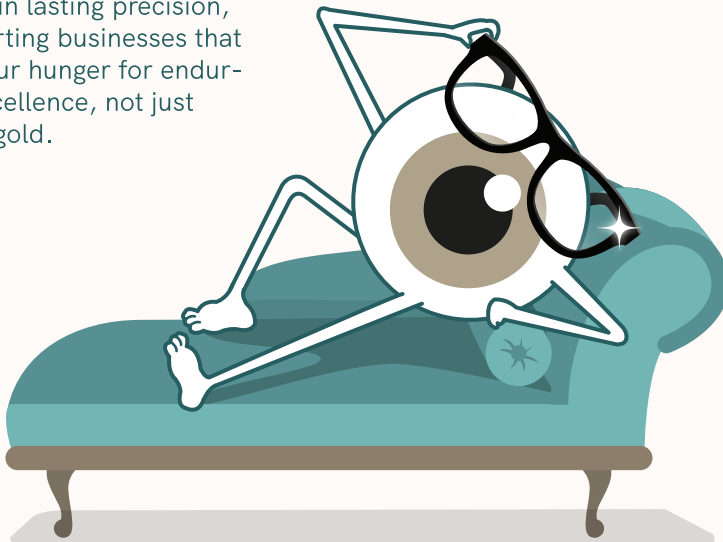
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See beyond the illusion of discounts and fleeting trends. Your wares, a legacy in the making, stand as a testament to quality over quantity. This April, let's invest in lasting precision, supporting businesses that feed our hunger for enduring excellence, not just fool's gold.

- 02 World Autism Awareness Day
- 07 World Health Day
- 18 World Heritage Day
- 22 Earth Day



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May

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Unleash the fusion of fashion and technology, where eyeglasses become the avant-garde of style! Picture the Met Gala's radiant runway, where every frame tells a tale of cutting-edge elegance. In 2024, embrace the future of fashion - where tech meets trend, and your eyewear is the ultimate statement piece!

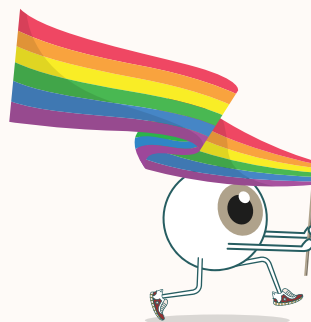
- 01** International Labour Day
- 06** Met Gala
- 11** National Technology Day
- 12** Mother's Day
- 15** International Day of Families
- 18** International Museum Day
- 24** Commonwealth Day



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Jun

2024



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Embrace the spectrum of love and style this Pride month!

Our eyewear collection radiates LGBTQ-friendly flair, capturing the vibrant essence of the rainbow. Let your glasses make a statement of pride, where each shade tells a story of love, acceptance, and the beauty of individuality in every frame.

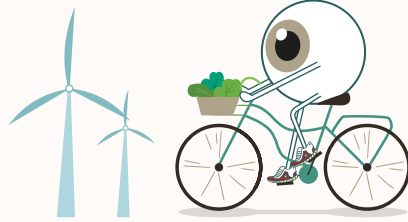
- 03 World Bicycle Day
- 05 World Environment Day
- 08 World Ocean Day
- 16 Father's Day
- 21 International Yoga Day
- 23 Olympic Day
- 24 Upcycling Day



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Jul

2024



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July whispers the wisdom of sustainability – just as some packaging returns to the soil, envision eyewear crafted with a conscience. Embrace frames that echo nature's cycle, from production to decomposition. In our choices lies the power to cultivate a world where everything produced finds its way back to the soil, enriching the Earth for generations to come.

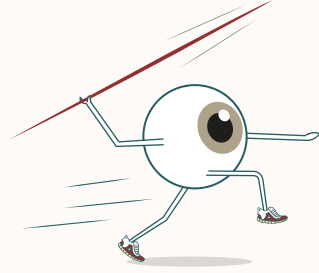
- 01** National Doctor's Day
- 03** Plastic Bag Free Day
- 11** World Population Day
- 12** Paper Bag Day
- 26** 2024 Summer Olympics - Starts



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Aug

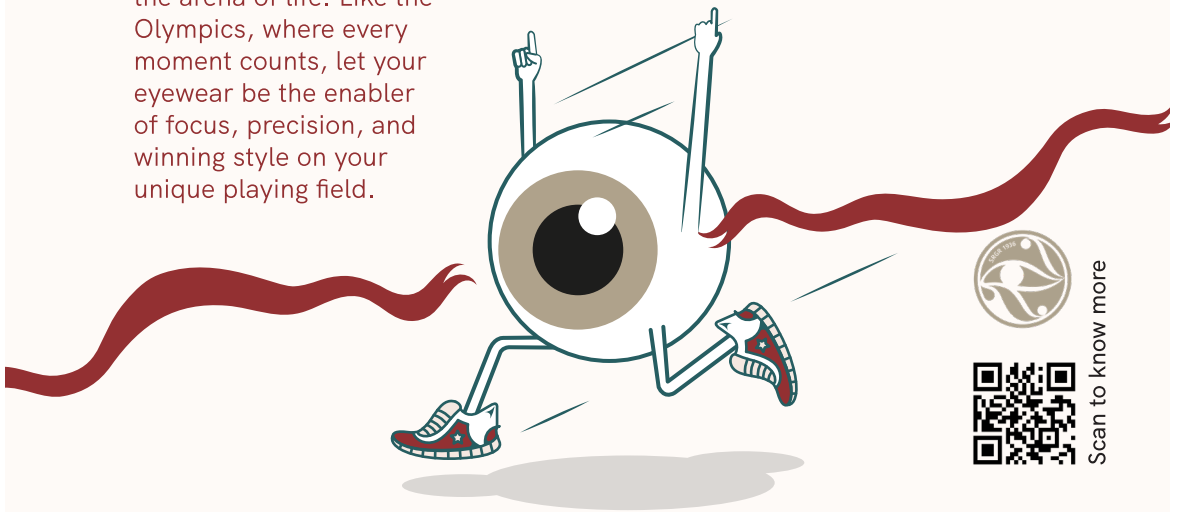
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As August celebrates the synergy of sports and style, let your eyewear be the game-changer. Just as athletes inspire with their feats, your eyewear empowers your vision in the arena of life. Like the Olympics, where every moment counts, let your eyewear be the enabler of focus, precision, and winning style on your unique playing field.

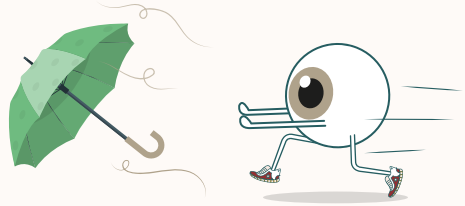
- 04** International Friendship Day
- 11** 2024 Summer Olympics - Ends
- 13** World Organ Donation Day
- 15** Independence Day
- 19** World Photography Day
- 21** World Senior Citizen Day
- 26** Women's Equality Day
- 29** National Sports Day



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Sep

2024



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Pack your bags and let your soul wander! In the travel-ready symphony, don't forget the crescendo – your eyewear essentials. Whether it's the warmth of the sun or the chill of adventure, your glasses stand guard, keeping your vision clear. Because in the journey of life, every view deserves the perfect frame.

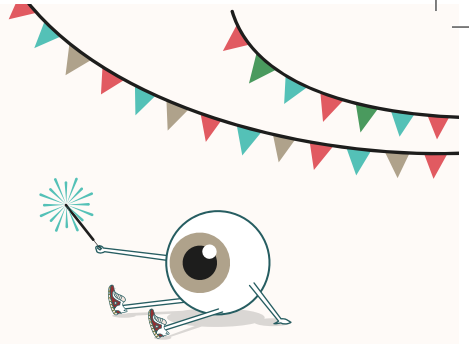
- 05 Teacher's Day
- 08 International Literacy Day
- 16 World Ozone Day
- 20-23 SILMO
- 23 International Day of Sign Languages
- 27 World Tourism Day



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Oct

2024

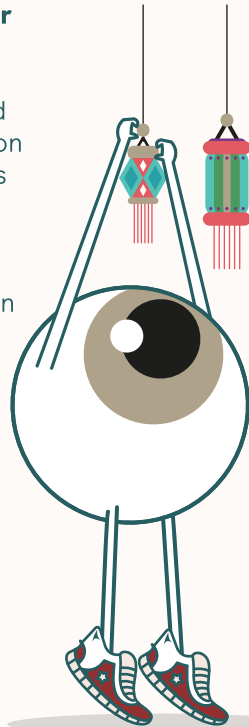


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As festivities unfold, October dazzles with a double celebration

– the onset of joyous occasions and World Sight Day. Witness the fusion of eye health and fashion as your frames become the highlight. Because the only thing brighter than the festive lights is the twinkle in your eyes adorned with fashion-forward clarity.

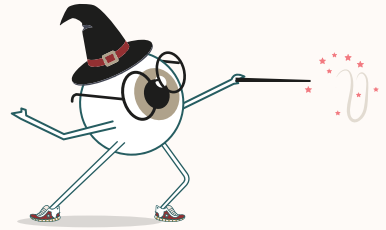
- 01 International Day of the Elderly
- 08 Indian Airforce Day
- 10 World Mental Health Day
- 10 World Sight Day
- 11 International Day of the Girl Child
- 14 International E-Waste Day
- 15 World White Cane Day



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Nov

2024



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As November continues to light up the sky, let your eyewear be the kaleidoscope that captures the essence of celebration. In the symphony of lights and travel, your glasses become the passport to vibrant experiences. Embrace the festive air and the wanderlust spirit, letting your eyewear be the perfect accessory that frames every moment with a touch of style and clarity.

- 14 Children's Day
- 19 International Men's Day
- 21 World Television Day



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Dec

2024



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As the year wraps up in the enchanting embrace of December, let your eyewear paint a canvas of winter magic, Christmas cheer, and wedding splendor. In the symphony of colours, travel tales, and new beginnings, let your eyewear be the final stroke, framing the chapters of the year gone by and preparing the canvas for the vibrant strokes of the New Year ahead.



- 02 National Pollution Control Day
- 03 International Day of Persons with Disabilities
- 04 Indian Navy Day
- 07 National Flag Day
- 10 World Human Rights Day
- 14 National Energy Conservation Day
- 31 New Year's Eve



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